

# ROADMAP

### DISCLAIMER

Dear Kick Ecosystem Community, We kindly request your attention to this important notice.

The roadmap we've laid out reflects our aspirations and commitments. However, please be aware that several aspects of this roadmap are contingent upon external factors, including dependencies on third-party collaborations and regulatory considerations. While we are confident in our technical capacity to deliver as planned, it's important to acknowledge that certain elements may experience delays due to circumstances beyond our control.

Simultaneously, we want to assure you that our team is fully committed to realizing the promised functionality at the earliest opportunity. We appreciate your understanding and continued support.

| Roadmap                                       | <b>2019</b> 2020 2021 2022 2023 2024 Scroll down ~ |  |  |  |
|---|--|--|--|--|
| Project name                                  | January — March                                    | April — June   | July – September                         | October – December   |
| W KickID<br>User verification service         | KickID Pre-alpha (03/2019)                         | <ul> <li>KickID Alpha-version<br/>(Closed testing)</li> <li>KickID Pre-alpha<br/>(Closed testing)</li> <li>Done<br/>(06/2019)</li> </ul> | KickID Beta-version<br>(Closed testing)  | KickID Public Done (10/2019)   |
| <b>KickICO</b><br>Fundraising platform        | KickICO Pre-alpha<br>(Closed testing)              |  |  |  |
| KickRef<br>Referral system                    | KickRef Pre-alpha<br>(Closed testing)              | <ul> <li>KickRef Alpha-version (Closed testing)</li> <li>KickRef Pre-alpha (Closed testing)</li> <li>Cone (Closed testing)</li> </ul>    | KickRef Beta-version<br>(Closed testing) | KickRef Public Done (10/2019)  |
| Cryptocurrency and Digital Assets Exchange    | KickEX Research Done                               | KickEX Pre-alpha (06/2019)   | KickEX Alpha-version<br>(Closed testing) | KickEX Beta-version<br>(Closed testing)  |
| KickMobile<br>Mobile app                      |  | Science KickMobile Superapp Research Done  | Schedule Superapp Research Done          | Science Content of Con |
| Kick Ecosystem<br>Global Ecosystem Objectives | ✓ KickWallet Research         Done                 |  |  | KickWallet (Frozen<br>KickTokens explorer)<br>Alpha-version  |
|   |  |  |  |  |

| Roadmap                                       | 2019 <b>2020</b> 2021 2022 2023 2024 Scroll down ~         |   |  |   |
|---|--|---|--|---|
| Project name                                  | January — March  | April — June  | July – September   | October – December  |
| <b>KickID</b><br>User verification service    |  |   | S B2B KickID Research Done   |   |
| KickICO<br>Fundraising platform               |  | KickICO fundraising platformv4.0 Alpha-version<br>(Development starts)  | KickICO fundraising platformv4.0 Alpha-version(Development starts)   | KickICO fundraising platform<br>V4.0 Alpha-version<br>(Development starts)  |
| KickRef<br>Referral system                    |  |   | S B2B KickRef Research Done  |   |
| Cryptocurrency and Digital Assets Exchange    | KickEX (Open Beta-testing<br>for all users) Beta-version   | <ul> <li>KickEX Open Beta Done<br/>(Open Beta-testing<br/>for all users)</li> <li>KickEX Public Done<br/>(06/2020)</li> </ul> | <ul> <li>KickEX Buyback orders<br/>Public Done</li> <li>KickEX Buying<br/>cryptocurrency<br/>with fiat Public Done</li> <li>Done<br/>(09/2019)</li> </ul>  | <ul> <li>KickEX (KickToken unfreeze functionality) Public Done</li> <li>KickEX: Margin trading Research Done</li> </ul> |
| KickMobile<br>Mobile app                      | KickMobile Superapp Design Done                            |   | KickMobile SuperappImage: Control Co | KickMobile Superapp<br>(KickWallet + Exchanger)<br>Alpha-version (Development starts)                                   |
| Kick Ecosystem<br>Global Ecosystem Objectives | KickWallet (Frozen<br>KickTokens explorer)<br>Beta-version | KickMessenger Public<br>Done  |  |   |

| Roadmap   | <b>)</b> 2019 2020 <b>2021</b> 2022 20  |   |   | 023 2024 Scroll down ~   |  |
|---|---|---|---|--|--|
| Project name  | January — March   | April — June  | July – September  | October – December   |  |
| <b>KickID</b><br>User verification service                        |   |   |   |  |  |
| <b>KickICO</b><br>Fundraising platform                            | SickICO fundraising platform v4.0 Beta Done   |   |   |  |  |
| <b>KickRef</b><br>Referral system                                 |   |   |   | G KickRef v2.0 Done Done   |  |
| <b>EXAMPLE X</b><br>Cryptocurrency and Digital<br>Assets Exchange |   | KickEX margin and social trading Research                                     |   | KickEX Margin Trading<br>Development starts  |  |
| KickMobile<br>Mobile app  | <ul> <li>KickMobile Superapp<br/>(KickWallet + Exchanger)<br/>Public test</li> <li>KickMobile Superapp v1.0<br/>(KickEX trading integrated)<br/>Development starts</li> </ul> | KickMobile Superapp v2.0<br>(KickEX trading integrated)<br>Development starts | <ul> <li>KickMobile Superapp iOS Done</li> <li>Kick Mobile app v2.0 social features Research</li> </ul> | <ul> <li>KickMobile Superapp Android<br/>(Open testing) Done</li> <li>KickMobile Superapp social<br/>functions (iOS) Done</li> </ul> |  |
| Kick Ecosystem<br>Global Ecosystem Objectives                     |   | ✓ KickToken v8 Development starts       Done                                  | KickToken v8 Done   | KickToken BSC Done   |  |

| Roadmap   | 2019 2020 2021 <b>2022</b> 2023 2024 Scroll down ~ |   |  |
|---|--|---|--|
| Project name  | January — March                                    | April — June  |  |
| WickID<br>User verification service                               |  |   |  |
| <b>KickICO</b><br>Fundraising platform                            |  |   |  |
| <b>KickRef</b><br>Referral system                                 |  |   |  |
| <b>EXAMPLE X</b><br>Cryptocurrency and Digital<br>Assets Exchange | S KickEX margin trading Development starts         |   |  |
| KickMobile<br>Mobile app  | S KickMobile Superapp Android Done                 | KickMobile Superapp fundraising Done Pivot to DFA           |  |
| Kick Ecosystem<br>Global Ecosystem Objectives                     | ✓ Kick Ecosystem fiat on-ramp Research Done        | ✓ Kick Ecosystem fiat on-ramp by cards Done (Mercuryo) Done |  |

| Roadmap   | 2019 2020 2021 20222 <b>2023</b> 2024  | Scroll down 🗸  |  |  |
|---|--|--|--|--|
| Project name  | October – December   |  |  |  |
| WickID<br>User verification service                               | Bugfixing and minor improvements & Continuous development  |  |  |  |
| KickICO<br>Fundraising platform                                   | KickICO v3: Fundraising Page Redesign (DFA, security tokens support)       Prevelopment starts         KickICO v3: Russian Digital Assets Integration (DFA, security tokens)       Prevelopment starts         KickICO v3: Fundraising Functionality Improvement       Prevelopment starts   |  |  |  |
| <b>KickRef</b><br>Referral system                                 | KickRef rework into v3 Q Research  |  |  |  |
| <b>EXAMPLE X</b><br>Cryptocurrency and Digital<br>Assets Exchange | <ul> <li>KickEX margin trading core Done (12/2023)</li> <li>Kick Ecosystem fiat on-ramp, RUB included I Testing</li> <li>Kick Ecosystem fiat off-ramp, RUB included I Development starts</li> <li>KickEX margin trading (CFDs) Development starts</li> <li>Cryptocards: MIR functionality Development starts</li> <li>Marketing Start Q Preparing</li> </ul> | KickEX Trading Experience Improvements<br>(web, mobile)       Q Research         KickEX Assets Easy Convertation       Q Research         KickEX Liquidity Providers Functionality       Q Research         KickEX Brokers Network Functionality       Q Research         KickEX Web Design & UX Improvements       Q Research |  |  |
| KickMobile<br>Mobile app  | KickWallet transition to KickMobile          Development starts          KickEX Cryptocards: Salvador          Q Research  |  |  |  |
| Kick Ecosystem<br>Global Ecosystem Objectives                     | KickEX El Salvador Incorporation & License Acquisition       Pevelopment starts         KickEX Hong Kong Incorporation       Pevelopment starts         KickEX Business Accounts Functionality       Research         Kick Token Ethereum Chain Pegging       Research   |  |  |  |

| Roadmap |
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2019 2020 2021 2022 2023 **2024** 2025

| Project name  | Spring   | Summer  | Autumn  | Winter  |
|---|--|---|---|---|
| Floject name  | Spring   | Summer  | Addinin   | Winter  |
| KickICO<br>Fundraising platform                             | Fundraising interface redesign       Prevelopment starts         DFA/RWA assets listing       Prevelopment starts  | KickICO v3: Fundraising<br>Page Redesign (DFA,<br>security tokens support)Image: Open BetaKickICO v3: Russian Digital<br>Assets Integration<br>   | KickICO v3: Fundraising<br>Page Redesign (DFA,<br>security tokens support)ReleaseKickICO v3: Russian Digital<br>Assets Integration<br>(DFA, security tokens)Release | KickICO v3: Fundraising<br>Functionality Improvements   |
| Referral system   | KickRef rework into v3 Q Research  | KickRef rework into v3 & Development starts   |   | KickRef rework into v3 🧐 Release  |
| <b>EXAMPLE X</b> Cryptocurrency and Digital Assets Exchange | Negative fees       Image: Comparison of the second s | <ul> <li>KickEX margin trading (CFDs)  Release</li> <li>SubAccounts  Release</li> <li>KickEX RUB fiat pairs  Release</li> <li>Kick Ecosystem fiat off-ramp, RUB included</li> <li>Marketing stage II  Continuation</li> <li>Cryptocards: Open Beta</li> </ul> | KickEX Virtual USD Cards  | KickEX Brokers Network<br>FunctionalityImage: Open BetaKickEX Liquidity Providers<br>FunctionalityImage: Open BetaKickEX Web Design<br>& UX ImprovementsImage: Open BetaKickEX Web Design<br> |
| KickMobile<br>Mobile app                                    | KickEX Assets Easy<br>Convertation Q Research  | KickEX Assets Easy<br>Convertation  | KickWallet transition<br>to KickMobileReleaseKickEX Assets Easy<br>ConvertationOpen Beta  | KickEX Assets Easy<br>Convertation  |
| Kick Ecosystem<br>Global Ecosystem Objectives               | KickEX Hong Kong<br>Incorporation       Release         Ecosystem minor interface<br>redesign (KickEX, KickID,<br>KickICO)       Research  | KickEX El Salvador<br>Incorporation & License<br>Acquisition  | KickEX Business Accounts<br>FunctionalityReleaseKick Token Ethereum Chain<br>PeggingRelease   | Ecosystem minor interface<br>redesign   |



## GLOBAL WORLD DOMINANCE!

### WOW!

## So here you are!

We're excited to share that our project is actively progressing, with multiple product launches on the horizon. Some of our services are already operational, including KickRef, KickID, KickMessenger and KickMobile (super)apps, KickICO, and our flagship service, KickEX - a cornerstone of our Ecosystem.

This year is set to be a significant one for us. We're gearing up to introduce an array of new features on KickICO, including DFA/RWA, along with the launch of CryptoCards. Additionally, we're enhancing our fiat gateways to facilitate smoother on- and off-ramps transactions. Improvements to KickRef are also on the horizon, among many other Development startss that are currently either in the research phase or in the pipeline, not yet featured on our roadmap.

Excitingly, we're revisiting the idea of developing our own blockchain. In tandem with this, we're considering the creation of a stablecoin designed to operate independently of external influences, free from potential interference by any corrupted or biased, nationalistically inclined politicians entities, ensuring a more robust and reliable financial instrument for our users. We don't have a precise ETA yet, but it's probable that we will resume our research in 2024. This timeline depends on the success of our other products.

Our venture is global, and there's an opportunity for you to be a part of this journey and earn alongside us. We offer a lucrative referral program for those dedicated to helping us grow the project and its community.

KickEX is more than just a cryptocurrency exchange; it's a user-friendly platform suitable for both seasoned traders and newcomers. It boasts unique tools not found on any other exchange.

If you haven't joined us yet, we invite you to explore at **<u>ref.kickex.com</u>**. There's no initial fee to participate. Dive in and start your earning journey with us!